

**Canadian Institute of Technology, Entrepreneurship and Management CITEM**

**Suite 202A & B, 2 County Court Blvd, Brampton. ON. L6W 3W8**

**Program: Certificate in Digital Business Entrepreneurship**

**Introduction 8 Weeks**

**Module 1 12 Hrs**

Introduction to Digital Bus. Entrepreneurship 1 Hr

Digital Marketing Literacy 2 Hrs

Digital Financial Literacy 2 Hrs

Principles of Management 2 Hrs

Entrepreneurial Leadership and Strategies 2 Hrs

Project ( Technology Entrepreneurship ) 3 Hrs

**Cost. Registration $50 Course $300**



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**Program: Certificate in Digital Business Entrepreneurship**

**Intermediate**

**Module 2 12 Hrs**

Digital Business Entrepreneurship ( 1 ) 2 Hrs

Management of Functional Areas of Business Entrep. ( 1 ) 4 Hrs

( Marketing, Finance, Production, H.R )

Entrepreneurial Leadership & Strategies ( 2 ) 2 Hrs

Project ( Technology Entrepreneurship ) 4 Hrs

**Cost. Registration $50 Course $400**



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**Program: Certificate in Digital Business Entrepreneurship**

**Advanced**

**Module 3 12 Hrs**

Digital Business Entrepreneurship ( 2 ) 2 Hrs

Management of Functional Areas of Bus. Entrepreneurship ( 2 ) 4 Hrs

( Marketing, Finance, Production, H.R )

Entrepreneurial Leadership & Strategies ( 3 ) 2 Hrs

Project ( Technology Entrepreneurship ) 4 Hrs

**Cost. Registration $50 Course $500**